

How to Make Your Makeup Last All Day

We all know the struggle. You've finally gotten your makeup for the day on perfectly, from mascara to lip liner and everything in between. A few hours pass and it already seems to be coming off! Whether you're running around at the office or tackling errands throughout the day, it can be hard to make sure everything stays in place. What's a person to do?

Maybe you've tried every powder, primer, and any other number of products that claim to be "long-lasting" in the hopes that you'll still be looking your best beyond lunchtime. If you're looking for ways to turn your morning makeup into an all-day look, then these tips are just what your makeup routine needs.

Use Toner.

Toner can be an especially helpful step for those with oily skin. Toner helps minimize the amount of oil that your skin produces, as well as prevents sebum from coming through your base makeup. By addressing both of these issues, your makeup is less likely to disappear throughout the day. In addition to those with oily skin, toners can help in the days and weeks before your period. When people cycle, they're more likely to produce more oil due to changing hormone levels. The simple addition of toner to your skincare routine can prevent your makeup from sliding off during these oilier times of the month.

Space Out Your Steps.

In our fast-paced world, it can sometimes be hard to slow down. However, taking time between steps is just what your skin needs! It seems natural to go from taking care of your skin right to applying your makeup, but this could be detrimental to the longevity of your makeup. It's important to let any product you place on your skin to absorb properly. By waiting a few minutes between applying your primer, foundation, and any other step of your base routine, you can ensure that your skin is adequately adjusted to the product applied and enjoy a longer-lasting look!

Exfoliate Your Skin.

One of the most important parts of your skincare routine is exfoliation. When you properly exfoliate, your skin appears more radiant and healthy. For easy at-home exfoliation, try the Hollywood Browzer! The gentle dermaplaning that the Hollywood Browzer provides will turn any dull, lifeless looking skin into a glowing canvas for your makeup to sit on. Exfoliation and dermaplaning helps your skincare routine to be more effective and creates a flawless finish for any makeup look.

Avoid Touching Your Face.

You've likely heard this tip before, but that's because it's so important! Not only is keeping your face hands-free more hygienic, but it can help your makeup last longer. When we touch our faces, we're exposing our skin to more oils, as well as germs and other gross stuff. Any time you touch your face, you run the risk of fading out your foundation, smudging your mascara, or breaking down any of the products you applied to your face. Simply put, don't touch! By leaving your skin alone, your makeup has a better chance at staying right where you put it.

Blotting Papers Are Your Best Friend.

If you find yourself getting oilier as the day goes on, then it's time to add some blotting papers to your purse or desk drawer. These thin sheets are the perfect remedy for any excess oil that might show up. They're light enough to leave your makeup in place, but effective enough to absorb any oil that might otherwise cause your makeup to slide off. Blotting papers are a cheap, worthwhile addition to keep the shine away at all hours of the day.

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